

# Boyi Tan

## UX Designer | Interaction Design · Visual Storytelling · Web Experiences

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### SUMMARY

UX Designer and University of Toronto MI candidate focused on web workflows, dashboard interfaces, and design-system-based interaction patterns. I bring a background in film and instructional media to UX, using pacing, sequencing, and visual storytelling to make complex information easier to understand and act on.

### EDUCATION

<b>University of Toronto   Master of Information, UX Design</b> Toronto, Ontario	2025.09 - Present
<b>Carleton University   Bachelor of Media Production and Design</b> Minor in Film Studies   Dean's Honour List: 2022, 2024	2021.09 - 2025.06
<b>Algonquin College   Film and Media Production Diploma</b> Dean's List: 2022 Fall - 2023 Winter	2022.09 - 2023.08

### PROFESSIONAL EXPERIENCE

#### Carleton University ISEP | Student Video Producer and Editor 2024.11 - 2025.03

School of Journalism and Communication | Instructional media, course content, student feedback

- Produced and edited instructional video content for Basics of Visual Communication I, improving audio clarity, pacing, visual sequencing, and screen-based learning flow.
- Refined course video materials based on teaching objectives and student feedback, improving content structure so visual communication concepts were easier to follow.
- Collaborated with instructors and students to align revisions with learning goals and deliver updates within academic timelines.

#### Film Production Support | Camera Trainee / Production Assistant 2023.06 - 2023.07; 2024.05 - 2024.07

1 Department Entertainment Services; Adulthood (TIFF World Premiere, 2025) | Camera operations and visual storytelling

- Supported visual production workflows through camera operations, lens and lighting setups, B-cam support, and equipment placement, contributing to shot composition, visual consistency, and efficient scene coverage.
- Adapted to fast-changing shoot schedules by coordinating equipment setup, troubleshooting on-set issues, and supporting rapid scene transitions under tight production timelines.
- Collaborated with camera, lighting, production, and equipment teams to manage cross-department handoffs, communicate needs clearly, and keep production moving in high-pressure set environments.

### CORE SKILLS

**TOOLS:** Figma, FigJam, Miro, Adobe Photoshop, Illustrator, Premiere Pro, After Effects, PowerPoint, Keynote, WordPress, HTML/CSS/JavaScript, Datawrapper

**UX METHODS:** User interviews, usability testing, journey mapping, information architecture, wireframing, prototyping, UX specifications

**DESIGN:** Interaction design, UI design, presentation design, visual hierarchy, design systems, component states, responsive web design, visual storytelling

### SELECTED DESIGN WORK

#### LinkLog / Links2Wellbeing | UX Designer 2026.06 - 2026.07

HTML, CSS, JavaScript, Python, CSV | Web dashboard prototype, social prescribing follow-up workflow

- Designed a client profile context filter for a web-based dashboard prototype, surfacing client barriers, preferences, programs, and notes to support clearer follow-up decisions.
- Created annotated UX specifications covering component states, interaction rules, dashboard behavior, and implementation handoff, while using Python scripting with AI assistance to transform Link Worker templates into dashboard-readable CSV data.

#### ArtFac | UX/UI Designer 2026.02 - 2026.04

Figma, FigJam | Transaction flow, information architecture, design system, high-fidelity prototype

- Defined milestone-based request, payment, revision, and delivery states to reduce ambiguity across the commission workflow.
- Built reusable Figma components and interaction states for request, payment, revision, and delivery flows, improving consistency across the commission journey.

#### The Kindness Quest | UX Designer + Frontend Contributor 2025.01 - 2025.04

WordPress, Divi, HTML/CSS, JavaScript/jQuery, Datawrapper | Educational web experience

- Built and refined accessible WordPress/Divi pages with HTML/CSS, JavaScript/jQuery, and Datawrapper, connecting content hierarchy, visual storytelling, and interactive data visuals.
- Structured page flow, messaging, and visual modules to help audiences understand complex social issues through clear, engaging digital content.

#### Done Before | Director / Project Leader 2023.07 - 2023.08

Algonquin Film Program graduation film | Film direction, storyboard planning, production leadership, post-production direction

- Directed and led an 8-person graduation film crew, using storyboard planning, pacing, visual storytelling, and post-production direction to guide production and editing decisions.
- Built the production plan by selecting the script, forming the team, setting milestones, organizing meetings, and adapting the workflow under casting and zero-budget constraints to keep the project on schedule.

### AWARDS

International Award of Excellence; Henry Marshall Tory Scholarship; A. Davidson Dunton Scholarship.